



Industrie- und Handelskammer
Heilbronn-Franken

IHK Heilbronn-Franken | Ferdinand-Braun-Straße 20 | 74074 Heilbronn

Herr
Prof. Dr. Hans-Gert Gräbe
Universität Leipzig
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DATUM
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LETTER OF INTENT TO SUPPORT PROJECT „SYSTEMATIC INNOVATION METHODOLOGIES (SIM)“ – ERASMUS+ KNOWLEDGE ALLIANCE

Dear Mr. Professor Gräbe,

the Heilbronn-Franken Chamber of Commerce and Industry (IHK) is responsible for 72,000 member companies. We support them in issues ranging from cradle to cradle, represent the interests of the members vis-à-vis politics and carry out sovereign tasks. We are located in one of the economically strongest and most dynamic regions, have the highest density of world market leaders in Germany with a great variety of industries, which you can reach all by car within an hour.

Innovations are vital for the survival of companies and systematic innovation methodologies like TRIZ are a good way to produce radical innovations. Since 2006, the IHK has been supporting a TRIZ user group consisting of developers from the member companies who meet once a month to solve tasks with TRIZ and were able to host the international TRIZ Conference 2019 (TRIZfest2019) with more than 120 participants from all over the world, where it became clear how important the method of systematic innovation is, for example in Asia or the USA opposed to Europe.

We would therefore very much welcome the SIM proposal, especially for the modules "of intra-company training and application of systematic invention methods" and "possibilities of anchoring this topic in the core engineering education and further education", as we see a great need here.

We as IHK are willing to support the project actively. This can be done within the scope of our legal mandate and can include the following services:

- Support in the search for member companies for demand assessment and cooperation
- Joint implementation and support of events
- Multiplication of the results to medium-sized businesses

We wish the partners involved much success in this important research and transfer work for the Heilbronn-Franken economic region.

Please do not hesitate to contact us if you have any questions.

Sincerely yours

A handwritten signature in blue ink, appearing to read 'Stefan Gözl', with a large, stylized flourish extending from the end of the name.

Stefan Gözl
Mitglied der Geschäftsleitung
Leiter Branchen & Recht